

Ainsdale *in Bloom*

2024

A Community
Working Together

A GREAT PLACE TO LIVE, WORK AND VISIT

AINSDALE IN BLOOM

A Community Working Together



As Chairman of Ainsdale in Bloom I would like to extend a warm welcome to our Judges on behalf of all our Volunteers, Residents and Businesses.

We hope you enjoy your day. Our Portfolio will endeavour to brief you on individual groups and Ainsdale as a community.

A representative from each of the entries will be on site, or through our portfolio, providing relevant information.

Yours sincerely

Brenda Porter

Chairman /RHS Coordinator

Ainsdale is a seaside resort on the Sefton Coast 3/4 miles from the centre of Southport.

It has a rich environmental history and is recognised for its areas of special scientific interest, conservation and an easy accessible family beach surrounded by sand dunes. It is served by a florally enhanced village with independent shops, cafes, restaurants and businesses that provide an environment for a caring community.

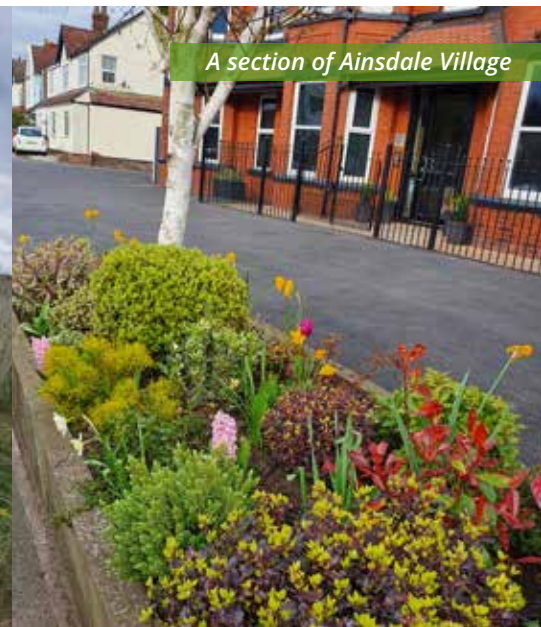
Ainsdale's heritage recognises its past history including industry aviation and its turbulent seas and will be covered during your visit or through our Portfolio.



Remembrance



Sand Dunes



A section of Ainsdale Village

AINSDALE IN BLOOM

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WHO ARE WE?

Ainsdale is a diverse community with many groups with their individual strengths some of which we will highlight, and their achievements, during your visit or through our portfolio. However this is a snapshot of Ainsdale and the caring environment that has been created provides a quality of life for its community, retailers and businesses.

There are many groups, businesses, and individuals who are part of Ainsdale in Blooms success in helping to create a good place to Live Work Visit.



AINSDALE IN BLOOM

Originally Ainsdale was part of Southport in Bloom and with support and encouragement in 2014 we became in our own right "Ainsdale in Bloom", hugely supported and appreciated within the community.

Our Achievements since 2014 and Awarded by the RHS North West in Bloom:

- 2014 Best Newcomer
- 2021 Shared Best Town
- 2023 Best Town
- 2 Silver Gilt
- 8 Gold
- 4 Neighbourhood entries Ongoing Outstanding
- 2024 Chairman to receive a Civic Award on behalf of Ainsdale in Bloom
- 2023 Chairmans Trophy
- Lifetime Achievement awarded to Chairman and Secretary Brenda & Ken Porter in memory of previous North West in Bloom Chairman Bill Blackledge M.B.E.



HORTICULTURE

Without doubt this section of judging has been a major part of our presentation.

The individual groups have addressed it in their own individual way which makes it rather special. However all are aware, and agree, the importance of plant choice/seasonal displays/maintenance, our wildlife and good gardening procedures.

Horticulture is part of our everyday lives supporting our general wellbeing of mind and body.

ENVIRONMENT

The rich ecological heritage we have inherited has identified our local identity. Our pride of place recognising our past history continues to support us as we move forward.

We are gifted with an area that is widely recognised as environmentally important.

COMMUNITY

Ainsdale has year round activities highlighted in our portfolio we are a community working together. Our young people are very much a part of what Ainsdale is all about .

Communication within all the groups, and the community, is ongoing throughout the year and that ensures we deliver as a community to a community. Our commitment as agreed within the individual groups is ongoing and supported.



AINSDALE IN BLOOM 2024 ENTRIES

AINSDALE VILLAGE BLOOMERS

They have enhanced the village Highway creating planters as individual gardens promoting horticulture throughout the year and maintaining, together with the street furniture, to a high standard. Future and ongoing projects include the refurbishment of the Village Roundabout and the completion of the War Memorial Gardens supporting Ainsdale Horticultural Society. Their planting programme has had phenomenal success and is wildly supported within the community including local businesses.

AINSDALE CIVIC SOCIETY

A vibrant Society established in 2000 and very much part of Ainsdale. Again an organisation bringing people together with its most successful contribution to the community is the Open Gardens Weekend held in mid July and widely supported. Their work at the War Memorial over many years is welcomed and has ensured many names have been added. The work they undertake on the station is much appreciated and together with their commitment continues throughout the year.

AINSDALE HORTICULTURAL SOCIETY

As part of Ainsdale's heritage the Ainsdale Horticultural Society celebrated its 101st show this year. Due to current circumstances within the economy a new format for the show was adopted, and proved hugely successful and well supported. The show promotes horticulture and is attended from far and wide it also encourages young people to participate and become interested in horticulture from a very young age. The AHS is responsible for the War Memorial garden and its maintenance throughout the year.

AINSDALE VILLAGE COMMUNITY GARDEN

The Garden was initiated by the congregation of Ainsdale Village Church. The concept started with a vision mainly because of its location in the heart of Ainsdale Village. It has developed with the commitment and support of Church members and the local community including businesses. It is a garden offering beauty and tranquility that while always appreciated became an important part of Village life during the pandemic as a sanctuary. It is maintained to a high standard by volunteers.

EDDA

EDDA is Norse for knowledge and is a Community Arts and Independent Library created in May 2015 when it was closed as a Council Public Library. It is very much a community venue with its owners being supportive of the community which will be highlighted during your visit. EDDA while supporting the community is very much a training centre for those with learning difficulties and covers all aspects of the Arts and Horticulture.

FRIENDS OF AINSDALE VILLAGE PARK

Providing something for everyone and maintained to a high standard by the Friends of the Park, supported by Green Sefton. The park ideally located on the fringe of Ainsdale Village provides for all age groups with many events held at this location throughout the year. The Friends Group through their fund raising programme have vastly improved the Park with new trees and improvements to the children's section. They have the help and support of Hillside Tennis Club located on the Park itself. It is hugely welcomed by families and organisations and has proved to be a haven for many.

AINSDALE IN BLOOM 2024 ENTRIES

AINSDALE BOWLING CLUB

This club originated from within Ainsdale Village and was part of the Railway Hotel built in 1891 and is very much a part of Ainsdales heritage. As a community facility and bringing people together within a safe environment which has long been recognised as being supportive of our general wellbeing. The location with its floral enhancements has been greatly appreciated by many.

SANDBROOK PARK BOWLING CLUB

In the heart of Ainsdale and Woodvale this is a safe, attractive and friendly venue formed by local residents 50 years ago and over the years has been vastly improved. The club has created a relaxed atmosphere that is both welcoming and supports friendships in a location where many residents are elderly, the surrounding environment is most appreciated.

MEREFIELD SPECIAL SCHOOL

Merefield School provides specialist education for children from 3 - 19 years old and are very much part of Ainsdale Community. This is the fourth year of being part of In Bloom in their own right and because of this involvement, horticulture and gardening is now embedded throughout the school curriculum. All children are able to access projects that support our In Bloom entry despite their disabilities and we celebrate their unique abilities. The whole school community take pride in their school and use their creative and practical talents to help transform and maintain the school grounds.

AINSDALE COMMUNITY WILDLIFE TRUST (ACWT)

Established in September 2013 with its main priority to maintain and protect Ainsdale's rich environmental heritage and create a community low lying Nature Reserve that all can access and appreciate. Following surveys which ACWT instigated we are aware of the rare plant and animal wildlife within the area and educationally would be an asset for both local schools and those further afield. 2023 has seen environmental surveys taking place which indicates Sefton Council are now looking at the site. As a Trust we continue to monitor the situation.

BRIDGE INN COMMUNITY FARM

This group who have learning difficulties have on numerous occasions given support within the Village. They are part of EDDA but under the heading as above and based in Formby. They have given their support to many of the Ainsdale in Bloom groups and we are advised our appreciation and their welcome in Ainsdale has added to their confidence in life. Their involvement supporting Ainsdale in Bloom throughout the year is widely recognised and acknowledged.

NATURAL ALTERNATIVES

A group within Sefton's Green Sefton and recently relocated to Southport's Botanic Gardens. They continue to work with us and share their skills which are much respected and a huge asset to our community despite their learning disabilities. They not only built our tree pit planters but are responsible for the woodwork within the Community Garden. We are advised that their involvement within Ainsdale In Bloom has given them an added confidence. They are led by Sefton Officer Chris Tynan.

“ IN THEIR OWN WORDS ...

AINSDALE VILLAGE BLOOMERS

In addition to our commitment as the Ainsdale in bloom steering group, and through our Chairman the RHS coordinator, as the Bloomers we have enhanced our Village Highway supporting our community, retailers and businesses.

We have created sustainable planters as individual gardens which annually also promote our seasons. Our planters have been a phenomenal success and we have led the way, and given support, to local businesses enhancing their premises with further success. We continue to support the Ainsdale Horticultural Society by planning and currently undertaking the refurbishment of the War Memorial Garden on their behalf.

We are aware of zero carbon gardening and take into account recommendations by the RHS and others. We work closely with Dowhigh civil engineers who have developed a new compost and also with EDDA and Bridge inn community farm.

As volunteers we work closely with Merefield special school, Sefton’s natural alternatives and Bridge Inn all with additional learning needs but with talents that are an asset to our community.

As a group we have been credited by the community, retailers and businesses for changing Ainsdale village, the hub of the community, through horticulture and promoting all aspects of gardening creating a pride in our environment, a feel good factor and a general sense of well being and bringing people together with a common interest ... uniting us through gardening.

Through a local charity working with 5 Doctors surgeries as part of GP social prescribing which supports people in a very person centred way to improve their health and wellbeing.

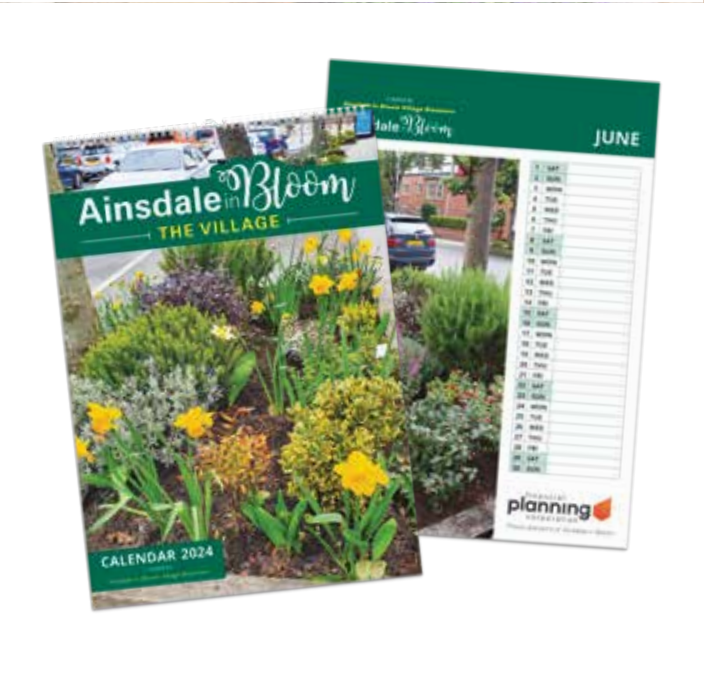
As a group we are being recommended to relevant patients because of our excellent work record within the Village as “In Bloomers”. We look forward to them joining us.

The Southport Flower Show celebrating its 100th Birthday in August have invited us to do a display. We will recognise the Shows 100th, Battle of Normandy 80th and Britain in Bloom’s 60th..an honour indeed .

Future projects include the refurbishment of the Village Roundabout recognising the Armed Forces and as with our village planters protecting our local wildlife. Plans to florally improve a further section of the village with community support is ongoing.



Working with businesses





IN THEIR OWN WORDS ...



AINSDALE CIVIC SOCIETY

WHO WE ARE - The Ainsdale Civic Society is one of 750 Civic Societies from all over Great Britain and our aim is to make

'AINSDALE - A GOOD PLACE TO BE'. - We raise funds to improve the Village whenever we can, we work with the council, Councillors, and residents to ensure that our projects can be completed in a safe and environmentally friendly manner. We also support and work with other volunteer groups in our Village to make life better for everyone who lives or visits here.

SOME OF WHAT WE HAVE DONE SO FAR - We adopted Ainsdale Railway Station and provide and maintain planting troughs and baskets on the platforms so visitors first impression of our Village is positive. Last year we planted up a herb trough for our residents to come and snip off and herbs they need. It was very successful so we have put in even more this year. They will grow. They will flower. They will smell nice. They will attract and help pollinators. People will be able to take a few sprigs home instead of buying herbs wrapped in plastic from supermarkets.



The hanging baskets on the station have previously, like many baskets, required a lot of watering. This is due to the drainage through the coir matting and the very windy, seaside location. An exec committee member recommended we use, "Plant Based Sponges" which are fully biodegradable so they will eventually rot away within the compost. Before they do that, they will retain water

releasing it slowly within the compost keeping the plants watered.

Continuing with sustainable planting theme the baskets have been planted up mainly with Alpine plants. Their compact nature means they are great for baskets where they can create a colourful array of plants in a little space. Being robust and hardy, they cope well in cold, exposed sites which makes them ideal for our seaside station. Each of the baskets contains an alpine strawberry plant. Their flowers will attract insects, then later in the year small, intense flavoured fruits will appear. Gravel has been applied to the top of the baskets.

We also provide a free lending library in the waiting rooms for everyone and we ask residents to donate their books for others to enjoy. We are also supported by the Lions Charity shop who keep us supplied with books.



We asked our local primary schoolchildren to compose artwork showing how they viewed Ainsdale.

The artwork was made into banners which decorated the fences on the

station platforms. We are happy to report that they have again agreed to provide artwork and we will have new banners once again this summer.



We recently purchased and placed 2 x 24 Hour Public Access Defibrillators cabinets within the Village to house donated defibrillators; designed and purchased Roadside Direction Signs to show locations of the Village Defibrillators. This year we were won an award from Merseyside Police to go towards the placement of another defibrillator at the new toilet block at the Ainsdale Beach Gateway when it is completed. We will also purchase Bleed Packs which will be placed in each of the other five 24hr.

Public Access Defibrillator sited throughout the Village. We have also asked Merseyrail move their defibrillator to an outside location.



A few years ago, we purchased a roundabout suitable for use by disabled children and installed it in the Village Park Playground and worked with Green Sefton to refurbish whole the playground.

We fully restored our World War 1 Memorial and its surrounding paving, wall, and pathway a few years ago, added the names of our WW2 fallen heroes to the memorial and added a dedication plaque to RAF Woodvale & HMS Queen Charlotte. This year more missing names of Ainsdale's fallen were added to the monument.

We also recently purchased and placed three new benches on the Village Green to compliment the Memorial.

For the past 20 years, we have held an annual Open Gardens Weekend to raise money for charities. Each year several hundred visitors come to enjoy the gardens and to date the total amounts raised are £19,529 for the Society and £18,978 for various charities.

Last Year we commissioned the installation of 700 x 10-metre-long Lights around 24 trees along our main shopping area and last Christmas, we once again purchased – with the help of our community – a large Christmas Tree in the Community Garden which was connected to the electric point we had installed near the boundary garden wall in the garden close to where we site our Christmas tree.

This year we intend to refurbish our Village Noticeboard which has been located outside of the Post Office on Station Road for many years and needs attention.



This noticeboard is available for all our community to use for non-commercial events within Ainsdale.

We produce an annual booklet giving information about our Society, what we have been doing, articles about Ainsdale and this is supported by adverts from most of the Village Traders

All our members are volunteers and every penny raised by the Society is put back into our Village.

This year we are proud to announce that Ainsdale Civic Society have been nominated for a King's Award for Voluntary Service. This, we are told, is equivalent to an MBE. KAVS is the highest Award given to local voluntary groups in the UK, and they are awarded for life.

“ IN THEIR OWN WORDS ...

AINSDALE HORTICULTURAL SOCIETY

The Ainsdale Horticultural Society in 2024 will celebrate its 102nd Summer Show, a part of Ainsdales annual event and very much part of its history.

The Show will welcome many thousands from far and wide not just locally and will again include the ever popular Adult Floral Exhibits, Crafts and the childrens displays mainly from local schools and organisations in Ainsdale.

Our aim, and commitment is always to promote and encourage horticulture and its many advantages in enriching our every day lives.

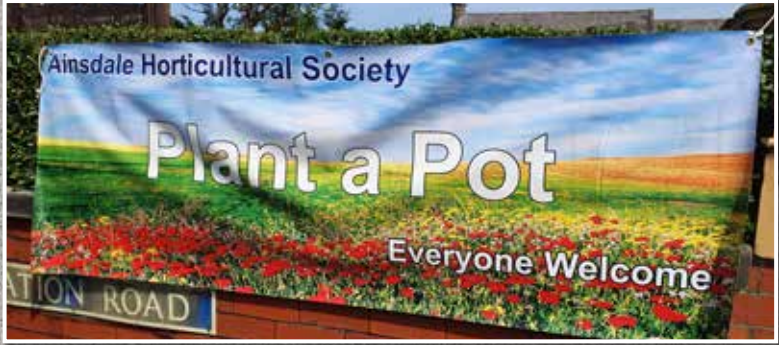
The Children are not forgotten with the hugely popular Plat a Pot in May inviting young people up to 11 years old to learn the skills of naming and planting.

These pots will be looked after by the individual child and entered by them in the July Ainsdale Summer Show.

We are delighted this year to have the Memorial Garden refurbished and the support of the Ainsdale Village Bloomers and Dowhigh Civil Engineering in completing the work on our behalf is appreciated. We thank Sefton Council in providing the relevant funding. With support of local Sponsors and recognising difficult times for many we have for the second year not charged an entrance fee allowing more families to enjoy the ever popular July weekend of fun and entertainment.

The show caters for the many including the thrills of a funfair, charitable stalls, catering outlets and music. The AHS is fully committed in promoting horticulture and its advantages to our general health and well being throughout the year.





“ IN THEIR OWN WORDS ...

AINSDALE VILLAGE COMMUNITY GARDEN

PROGRESS - The garden continues to thrive, and during the past year we have made progress with our plans to ensure the garden's future sustainability. With this in mind, our latest project is to make a "Dry Garden" in place of one of the smaller lawns. This will have drought-resistant shrubs and flowers, low hedging as a boundary. It will contain pebbles, gravel and larger stepping stones to enable the necessary gardening work and so that children can hop and skip around the area. A large number of tulips, planted last autumn, gave a colourful display in the spring. The main thrust of our gardening is to produce all year round colour with perennial bee-friendly plants that are also fragrant for sensory enjoyment.

ENVIRONMENT - We have a 1000 litre water butt to collect rainwater, which is our only source of watering (by hand - no hose). As far as the lawns are concerned, we try to sustain the grass we have by hand raking and spreading topsoil and extra grass seed. As the subsoil is very sandy, we expect that the lawn will go brown in summer drought conditions, and endeavor to make it look as good as possible without watering. We have a compost area where, currently, new compost boxes are being built from previously used timber. The compost will be spread on our large beds to retain the moisture in the soil. We co-operate with other community groups, giving them access to the compost area, and we don't use any harmful pesticides.

COMMUNITY - A top priority for us, especially since the pandemic which showed the great value of a community garden. We have a great band of volunteer gardeners, all local people who, having come along by themselves, are now part of a friendly, caring group. We have a wellbeing approach to our work in the garden, in that some of our gardeners who live alone, now participate in other social activities. This has come about through our friendly approach and has enriched their lives. Other social groups in the church benefit by being able to use the garden - young people in the Church youth group, Rainbows who also meet in the church, and older people who get together for tea and coffee. We have a group of "Friends of Ainsdale Village Garden" which numbers about 60 and we update them regularly on what we have been doing. They support us by coming along to our regular "Plants and Preserves" stall (our main source of funding for day-to-day upkeep of the garden). They also receive our twice yearly Newsletter. We intend to work with the Youth Club which meets in the Church to develop the area at the back of the building.

HORTICULTURE - Over time, we have discovered what grows well in the garden and what doesn't. We focus on drought-tolerant perennial and shrub planting. We use little fertilizer but rely on mulching, using our own compost.

Future ideas - The gardeners meet on a weekly basis and we always speak to passers-by who stop to enquire about the garden. We plan to do this on a more formal basis, by having a "meet and greet" approach in order to welcome people into the garden and see for themselves the benefits of such voluntary work and companionship. We also plan to update our information board with news about plants which may be in bloom at the time, and wildlife which has been spotted in the garden. We also plan to invite other community groups to an event in the garden where we can meet and exchange ideas.



“ IN THEIR OWN WORDS ...

EDDA & BRIDGE INN COMMUNITY FARM

Edda Community Arts and Library is an independent Library and Arts venue, originally Ainsdale Library which closed in November 2013.

Edda is part of Bridge Inn Community Farm in Formby a facility for adults with additional learning needs and mental health conditions.

Bridge Inn was set up in May 2010 to provide work based and educational services in horticulture, agriculture, animal care and conservation

In 2015 we opened Edda primarily offering performing arts to our students but also an independent community library and arts venue for the community of Ainsdale.

We wanted a more significant community involvement creating a powerful sense of inclusion and understanding for our students and the public alike. So the idea developed into a multifunctional building and green space or indeed a space on which to perform.

An atmosphere of cultural activity and well being, so as you chose a book you may be entertained by a poetry reading or a drumming workshop and then go and sit in the garden. It is different, not quiet, nobody will shush you, indeed you may be encouraged to become involved.

The service relates to local strategies by aiming to help regenerate the are through provision of meaningful and satisfying activities. It aims to fit in with other services by working with local authorities, educational and environmental departments, local businesses and community groups.

All our facilities work together and the interaction between the sites and activities provides a combination of disciplines for clients to chose from giving a varied and stimulating service.





“ IN THEIR OWN WORDS ...

FRIENDS OF AINSDALE VILLAGE PARK

The “Friends Group” over many years have created a strong sense of community within the Park. This has resulted in much support throughout the year for the many duties to ensure a safe, attractive and welcoming environment highlighted through the photos we have provided. Over the years the group has applied for grants to improve and extend amenities in the park, including over 40 new trees...cherry, oak and birch just to name a few. Chosen with care and recognising the needs of local wildlife and the environment, whilst adding to seasonal colour promoting the attractiveness of the park for its many visitors. Spring flowers together with all year round planting ensures both interest and support of our wildlife and promotes the joys of our seasons. Recent funding through the police will allow disability access to be addressed.

Our photos indicate not only the strength of our support but the ongoing work with other groups including Green Seftons Natural Alternatives Southport College and local uniformed groups such as the Cubs and Brownie packs.

New seating and bug hotels through Natural Alternatives are very much appreciated, as are bird boxes through a local resident. Grass raking, an Autumn event, is well supported with local volunteers together with Hillside Lawn Tennis Club who are located on the park providing both volunteers and much welcomed refreshments. Grass is collected by Green Sefton and recycled for future compost. Additionally, tree Fellers drop of wood chip which is used to mulch the park trees. The children are an important part of the Park and other sporting activities in place and the ongoing involvement of local Cub Packs in activities is always welcome.

Because of its location on the edge of the Village and surrounded by residential property, it is a haven for all age groups with a variety of interests. During the pandemic it proved to be a huge asset to our community and continues to be so.





“ IN THEIR OWN WORDS ...

AINSDALE BOWLING CLUB

This club originated from within the heart of Ainsdale Village and was part of the Railway Hotel and built in 1891. The bowling green itself formed an integral part of the life of the Village for the next 70 years.

In the late 1960's it was transported to its present site on Liverpool Road with members ready to begin league matches in 1971.

The green had always presented a pleasant place to play bowls, or just sit and watch the match and for many years members have tended the surrounding flower beds, tubs and shrubs so that members can enjoy their sport in beautiful surroundings.

Over the last few years a dedicated group of members have improved and maintained the surrounds of the green tending to the planting and maintenance of the shrubs and trees as well as all the benches and tables which are used by all. It has long been recognised the feel good factor created through plants and flowers.

The club has grown into one of the major clubs in the district fielding 17 teams of which 5 are ladies teams and the remaining are mixed. They all play in a number of leagues around the Southport and Ormskirk area.

The club committee and all the members are proud of the club and we are also aware that it is something of a “hidden gem” because of its location.

We are delighted to become part of Ainsdale in Bloom and to celebrate the tireless work of all the volunteers who's community spirit shines through in the beautiful surroundings of Ainsdale Bowling Club.



“ IN THEIR OWN WORDS ...

SANDBROOK PARK BOWLING CLUB

Formed by local residents 50 years ago the Club offers a safe welcoming and friendly environment supporting the making of long standing friendships.

As a group we have long realised the advantages of gentle exercise for both our general health and wellbeing and with a green environment, and together with gardening, a feel good factor is a huge asset for both members and visitors, not forgetting supporting friendships.

As a group we are part of the NHS Referral scheme and have previously been part of Bowling for Health through Merseysides Sports Council. Sport can play an important part in our life. We are delighted through Ainsdale in Bloom to now be connected to Bridge Inn Community Farm when our grass cuttings can be used for animal food or compost.

A community together makes people focussed and happy and we are delighted to be part of Ainsdale in Bloom



“ IN THEIR OWN WORDS ...

MEREFIELD SPECIAL SCHOOL

Merefield School is proud to be part of Ainsdale in Bloom. It is important that children with special educational needs are part of the wider community and can make a valuable contribution to the local area. The school's journey into horticulture began a few years ago with just older children but this has now grown to a whole school commitment with all pupils involved and the post 16 pupils leading the team.

Horticulture and Environmental responsibility are key components in our bespoke curriculum. This enables all children to develop a range of skills including communication, maths, physical development and also supports emotional wellbeing. The children can also appreciate the local wildlife and observe nature through hands-on and real-life activities. Last year all pupils took part in outdoor classroom day and completed a range of projects to develop our Forest School site. They used natural, sustainable and recycled materials to make interactive zones such as a sand pit, mud kitchen and wind chimes. We now have several fantastic resources that enhance the children's learning.

Post 16 pupils continue to access a range of work experience placements that allows them to transfer the skills they have developed in school into Bridge Inn Farm and Park Lodge Garden Centre.

Merefield School has received previous awards for our participation in North West in Bloom and we have now formed an Eco Committee to apply to become an Eco School.

All children take great pride in their work and each class has a specific area that they are responsible for. We have also worked closely with the local community 'In Bloom' team and local businesses to develop our school grounds.



“ IN THEIR OWN WORDS ...

AINSDALE COMMUNITY WILDLIFE TRUST (ACWT)

Established in September 2013 with the objective to retain Ainsdale’s rich environmental heritage and create a low lying nature reserve accessible to all including the most vulnerable.

The trust has provided 2 ecological surveys with a further one planned prior to the decision on a nature reserve. The proposed site for the Reserve is an important location running adjacent to an Area of Special Scientific Interest and a Conservation Area. Following surveys instigated through the Trust it identified both rare animal and plant life in the area.

We thank Dr Phil Smith and Botanist Patricia Lockwood for undertaking our surveys. It has long been recognised that such sites with greenery and wildlife create a feel good factor and is supportive of the mental health of many.

2023 brought additional ecological surveys through the Council which indicates that there is movement on this site. In addition to the wildlife, the creation of a registered wildflower site within the suggested Nature Reserve would be a great attraction within Ainsdale.



AINSDALE COMMUNITY WILDLIFE TRUST
Registered Charity Number: 1131011

6 This is Ainsdale's first Wildlife Charitable Trust and we hope that you will give us your support. It is our intention to keep Ainsdale green for the benefit of its local community and Sefton in general. 15
Thank you, Trust Members

FULL DETAILS OF THE BUSINESS PLAN ...
Environmental details, Construction plan, Targets and timing are available. If you would like a copy of our business plan please do not hesitate to contact us.

THE TEAM ...
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WITH THANKS ...
We would like to thank Beverly Bush for our front page art work and logo.
Amanda Houston - Landscape Design
Additional photographs Kim Porter & Pat Aegan.
Special thanks for advice and support to Professor Phil Smith, John Houston and Patricia Lockwood.

6 It will both complement and highlight the environmental richness of Ainsdale. 15

A UNIQUE PROPOSAL
As building on the Green Belt and elsewhere are topics of concern across the country an Ainsdale group have developed an alternative plan, aided and supported by environmental professionals, to be presented to Sefton Council. It will both complement and highlight the environmental richness of Ainsdale.

ECOLOGICAL AND ENVIRONMENTAL BENEFITS
The Trust will recreate a low dune habitat of high conservation value. The variation in land conditions of this area brings an opportunity for a wide variety of plant and wildlife to thrive, some are rare. The planned development will provide additional habitats for further plant and animal wildlife to flourish, while protecting existing habitat allowing nature to be enjoyed by all.

BENEFITS TO THE COMMUNITY
The Trust will provide the community with a nature reserve for all to enjoy and appreciate in their own way creating a sense of wellbeing within the community. The development will provide a return to the original low dune habitat ensuring easy access for everyone.

COST SAVINGS FOR SEFTON
The project will be funded and maintained by the Trust and remove from Sefton any responsibility or burden for maintenance.



A Great Place to Live, Work and Visit ...

Ainsdale's Heritage ...

Ainsdale is proud of its heritage which has made us what we are today, a community with a rich ecological environment which it has built on over the years. A community that works together and cares.



The Sea ...

On the 26th of January 1883 the Star of Hope ran aground while on its way from North Carolina USA delivering cotton to Liverpool. The wreckage is often visible attracting visitors from far and wide. Strategically placed boat planters within the Village Highway in recognition of the Star of Hope and of the great work undertaken by our local RNLI. No lives were lost and the wreckage remains.



The Sky ...

On the 12th May 1937 the Lockheed Electra flew from Ainsdale Beach to New York in 24hrs 22 minutes, and was the first commercial flight to New York using 1300 gallons of fuel. Known as the "Coronation Flight" as it had been intended to take the Coronation news reel to the USA however it had arrived too late for the flight.



The History ...

The wall located near the beach entrance was built over 20 years ago and holds a small part of Ainsdale's history - the sets taken from Station Road are 130 years old.



And Finally ...

FROM THE STEERING GROUP ...

We have shared a snapshot of Ainsdale and its army of volunteers, some we have highlighted in our portfolio and others you will meet during your visit.

As with all successes we have many to thank not least our community - your support has been phenomenal. We thank you on behalf of all the "In Bloom" groups,

Thank you.

Brenda Porter
on behalf of Ainsdale in Bloom Steering Group



TO THE MANY BUSINESSES, DESPITE THEIR OWN STRUGGLES, WHO HAVE SUPPORTED US ON OUR JOURNEY IT HAS BEEN INVALUABLE:

Financial Planning Corporation

Dowhigh Civil Engineers

Merseyrail

Silcocks Leisure

Chocolate Box

Graysons/Golden Monkey

Dolce Vita/Dukes

Happy Plants

The Ainsdale Press Ltd

JA Jones & Sons Plants/Trees

Baileys Card & Gifts

Ainsdale Co-operative

Ainsdale DIY

Green Sefton

**Ron Stafford -
Sefton Council**

Scarisbrick Nurseries

Harbour Coffee Bar

Webster Plants

Mr and Mrs N Roy

Mr and Mrs R Lough

Mr and Mrs J Howard

thank you



Ainsdale Village Park



Ainsdale Community Garden



Tony Wynne: local artist who's painting graces the front cover



Ainsdale Village



Merefield Special School



'Supporting Ainsdale in Bloom'



Ainsdale Village Bloomers



Roundabout



Natural Alternatives

Ainsdale in Bloom



— | 2024 | —

SUPPORTING LOCAL COMMUNITY

